

About Vogue Pools

Vogue started out as one man's idea for a better above-ground swimming pool. The man was Guy Lebus and the year was 1957. Mr. Lebus' healthy obsession with designing and manufacturing the perfect above-ground pool very soon propelled Vogue to the top in its field. And nearly three decades later, Mr. Lebus is still hard at work making his dream come true.

While the world has changed almost beyond recognition since Vogue first opened for business, the company itself remains remarkably unchanged in all the ways that really count. Our mission is still to make a better aboveground pool...one that builds on all the innovations that have been introduced to the business over the past forty years...many, in fact, from Vogue's own research and development efforts.

Vogue has also remained a "family business." Guy Lebus was joined by his son Gilles (now Vice-President of Marketing & Sales) some twenty years ago, to ensure that the Vogue idea continues on long into the future. After more than 39 years, Vogue is still the undisputed symbol of quality in aboveground pools.



Vogue History

1957 – Vogue Fabrics Inc. opens for business in Canada

1961 – Vogue establishes a subsidiary "Vinilex" vinyl car and snowmobile seats manufacturer.

1971 – Moves into residential pools

1985 – Wins gold, silver and bronze medals at the NSPI International Pool Show

1991 – Markets the revolutionary NEW WAVE injected resin pool.

1997 – Vogue Pool Products win the 1998 Canada Export award

1998 – Induction of the IMPACT pool. The first blow moulded resin pool in the industry.

1999 – Space Industries (1979) Ltd in New Zealand start importing Vogue Pools into New Zealand.

2002 – Vogue newest blow moulded resin pool - DISCOVERY. NZ's the first in the world to start selling it.

2009 – Trendium Pools buys Vogue Pools Products.

Blow Moulded Resin Pool

The Vogue **DISCOVERY** pool is constructed using the same innovative blow moulding technology that is used to manufacture products such as toys, docks, gas tanks for cars and bumpers for trucks. Using this process has provided the Vogue Pools with

- Smoother and more elegant contour
- Superior shock absorbency
- Increased lateral strength
- 100% corrosion free
- Strong monocoque manufactured parts
- Assembly without screws.

Vogue is one of the very few manufactures that controls even the smallest details during the crucial stages of the production process.

- Choosing Vogue means opting for the highest level of quality, as a result of rigorous quality control methods

Walls

- All walls are first put through the galvanizing process, through which all inner and outer metallic surfaces are coated with a special ZincGuard product (275g/m² – 99.5% pure) using a hot dip process.

Then the most important part, as the inside and outside wall needs different protection.

- The outside has a special product applied called Polyenamel Kote. This excellent finish guarantees high-performance protection. Then it is given extra protection with two coats of resin shield.
- The inner wall has a combination of epoxy and alkyd resin applied to provide optimum protection against condensation build up between the wall and the liner.

Vogue uses only stainless steel bolts and screws for extra strength, extra hardness and extra corrosion resistance.

Most importantly

All Vogue Pools quantity and safety meet and exceed all NSPI standards - the highest and toughest safety standard for swimming pools in the world.